

CLEAR STRATA SOLUTIONS LLC

Turning Data into Performance for Government & Business

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Principal & Founder

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COMPANY OVERVIEW

Clear Strata Solutions LLC is a Scottsdale-based data and performance advisory firm helping government agencies and private sector organizations harness the full power of their data. We design evidence-based frameworks that transform raw data into strategic performance metrics — enabling leaders to make faster, more confident decisions and deliver measurable improvements in operations, decision-making, and results.

CORE COMPETENCIES

- KPI & Performance Metrics Framework Design
- Data Strategy & Governance Advisory
- Causal Analytics & Quantitative Modeling
- Predictive Modeling & Machine Learning Solutions
- Performance Dashboard Design & Implementation
- Organizational Change Management & Data Culture
- A/B Experimentation & Evidence-Based Program Evaluation
- Big Data Platform Architecture & Integration

TARGET SECTORS

Government

- Municipal & County Governments
- Regional Planning Agencies (MAG, COGs)
- Public Safety, Transportation & Public Works
- Budget, Finance & Performance Management Offices

Private Sector

- Financial Services & Risk Analytics
- Enterprise Analytics & Business Intelligence
- Technology & Digital Operations
- Healthcare & Operational Analytics

WHY CLEAR STRATA SOLUTIONS

★ Patent-Holding Innovator

Co-Inventor, US Patent No. 11,914,459 B2 (Feb. 27, 2024). Recipient of the American Express Centurion Award, the company's highest recognition for outstanding leadership and business impact.

▲ Ph.D.-Quantitative Rigor

Principal Dr. Karla Rosette holds a doctorate in Applied Economics from Texas A&M University and over two decades of experience spanning risk management, econometric modeling, machine learning, and large-scale digital analytics for the financial industry.

◆ End-to-End Capability

From strategy through execution: data architecture, analytics platform design, dashboard deployment, and change management — all delivered under one roof, with no handoffs to third-party implementers.

RELEVANT EXPERIENCE

- Enterprise risk management & regulatory analytics — major U.S. financial institutions
- Econometric modeling, forecasting & scenario analysis in compliance environments
- ML and big data platform design, implementation & operationalization at scale
- Digital acquisition analytics & A/B experimentation with measurable ROI outcomes
- Municipal & government advisory: data strategy, BI systems & performance frameworks (U.S.)
- Private sector consulting: performance metrics, analytics strategy & data governance

NAICS CODES

541611 | Business Management Consulting Services
518210 | Data Processing, Hosting & Related Services
541910 | Market Research & Marketing Analysis Services

BUSINESS CLASSIFICATION

Small Business Enterprise (SBE)
Woman-Owned Business (WBE/WOSB) —
Certification Pending
State of Incorporation: Arizona

REGISTRATIONS & CERTIFICATIONS

SAM.gov / UEI Registration: — Pending
AZ Procurement Portal (ProcureAZ): Active
procurePHX (City of Phoenix OpenGov): —
Pending